

Button Chair Exhibit Coming in November!

Every Button Tells a Story...

The Medical Center Library will host the interactive **Button Chair Exhibit** on **November 9 - 30, 2009**. A project of the Blue Cross and Blue Shield of North Carolina (BCBSNC) Foundation, this innovative art display is designed to increase awareness of breast cancer, in hopes of saving lives. The exhibit will be available free of charge and open to the public.

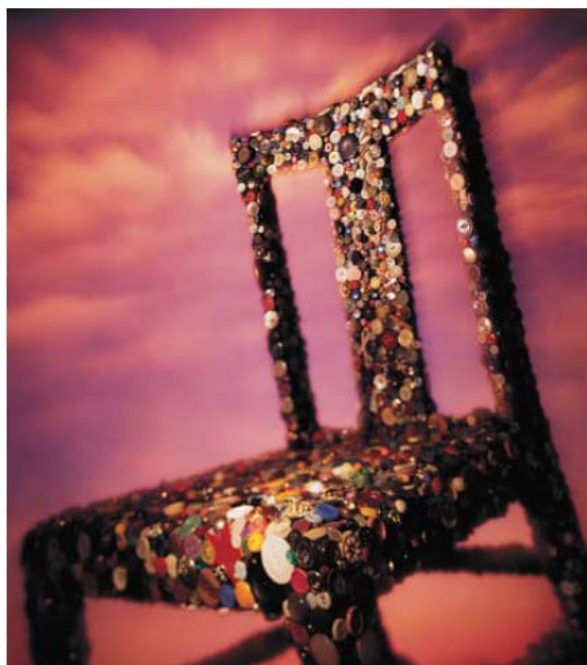
The Button Chair was created in 1998 by Brooke Kolconay Bryand, a North Carolina college student, as a tribute to the women in the state who have battled breast cancer. It features thousands of buttons, each belonging to a victim or survivor of the disease. The exhibit's most unique aspect is an interactive video highlighting the stories of five North Carolina women who have survived the disease.

“By hosting the exhibit, we hope to raise awareness of breast cancer and promote early detection,” said Beverly Murphy, Assistant Director of Marketing and Publications at the Library. “We are particularly interested in reaching out to African-American women, who have a higher death rate due to late stage detection, and to Hispanic women, who may be less likely to undergo routine screening due to limited awareness about it.”

The BCBSNC Foundation encourages women to learn more about the disease, know their body and what is normal for their breasts, and to follow guidelines for mammograms. Through the Button Chair, they strive to educate women across North Carolina about the role of early detection.

An exhibit reception will be held at the Medical Center Library on **November 19th** from **5:00 - 7:00 pm** featuring speakers, information tables, and a **drawing for an iPod Touch**, courtesy of Gold Standard.

The Duke Medical Center Library & Archives (<http://www.mclibrary.duke.edu/>), the Duke Center for Cancer Survivorship (<http://www.dukehealth.org>), and the Susan G. Komen For The Cure, NC Triangle Affiliate (<http://www.komennctriangle.org/>), are cosponsoring this event. For more information about the exhibit, contact **Beverly Murphy** at murph005@mc.duke.edu or **(919) 660-1127**.



October is National Breast Cancer Awareness Month

