

An evening with
DAVID WHYTE
Poet and Author



THE POWER AND PLACE OF POETRY

**FRIDAY, MAY 21, 2010
7:30PM**

**REYNOLDS THEATER
BRYAN UNIVERSITY CENTER
DUKE UNIVERSITY**

Whyte...[uses] stories and poems ...to...bring to life the experience and emotion of change. One senior executive: "My first reaction was...what could a poet possibly contribute?" But the executive now says that Whyte "helped us to think differently than we ever had before. We had to look inside ourselves.

-Business Week

Mr. Whyte...uses lines ...from about 200 poems to explore creativity, power and the soul at work...Returning to the world of verse from the land of the bottom line fits with what he tells executives: "You cannot choose either the artist or the pragmatist inside you. There's a place for both."

-The New York Times

**Tickets: \$20.00/ \$10.00 Students
Available at Duke University Box Office:
684-4444 or www.tickets.duke.edu**

**More information: (919) 668.9000
or email trent-center@duke.edu**

Parking available in deck at Bryan Center on Science Drive

David Whyte is one of the few poets to take his perspectives on creativity into the workplace. He brings a unique contribution to our understanding of the nature of individual and organizational change.

Whyte has engaged audiences across the country through presentations to organizations like Kaiser Permanente, Bristol-Myers Squibb, Stanford University, Medtronic, Microsoft, Novartis, Proctor & Gamble, Emory University, Unilever, and the Wharton School of Business.

Whyte is the author of six volumes of poetry and three books including *The Heart Aroused: Poetry and the Preservation of the Soul in Corporate America* and *The Three Marriages: Reimagining Work, Self & Relationship*.

MAY 21-23, 1 DUKE UNIVERSITY, DURHAM, NC

LIFE LINES
*Poetry for Our Patients
Our Communities
Our Selves*

This event is being held in conjunction with the conference *Lifelines: Poetry for Our Patients, Our Communities, Our Selves* at Duke University on May 21-23, 2010. This conference is sponsored by Duke Medicine with generous support from the Mary Duke Biddle Foundation and the J. Scott Byrd Foundation.

A CONFERENCE EXAMINING THE PLACE OF POETRY IN CAREGIVING

Please visit <http://www.duke.edu/web/lifelines> or call 919.668.9000 for more information.